

The Seven Wonders of Life Insurance



If someone asked you to name the Seven Wonders of the World, could you? The one that pops into most people's mind is the Pyramids at Giza. Other ancient wonders, like the statue of Zeus at Olympia and the Hanging Gardens at Babylon, have succumbed to the ravages of time, making them harder to recall.

Why are the Pyramids such an enduring symbol? Their grand presence, of course, is a clear reason—they rise up majestically out of the desert. Their iconic shape is another—their strong, solid bases have ensured that these ancient structures are still here today. Perhaps that is a lesson for creating an enduring financial strategy: Create a strong base with a fundamental financial tool—life insurance.

Life insurance should serve as the foundation of your family's financial security, helping to ensure that your loved ones will be all right financially even if something were to happen to you.

Find out more about how your clients can protect their family or use life insurance as a part of their overall investment plan!



Diversified Brokerage Services

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Life insurance...

1. Buys time

Allows loved ones to focus on their grief by helping to pay for the funeral and other final expenses.

2. Provides a fresh start

Lets loved ones start with a clean slate by helping to pay off credit card bills, outstanding loans and even the mortgage.

3. Generates income

Helps replace lost income for years to come so that surviving family members can continue to pay for life's necessities.

4. Offers flexibility

Gives a surviving spouse the chance to take time off from work or to switch to a job that offers a more flexible work schedule.

5. Creates opportunities

Can provide funding to start a business, or pay for schooling so surviving family members can train for a new career.

6. Funds the future

Offers a way to fund long-range goals like a college education for the kids or a secure retirement for a surviving spouse.

7. Leaves a legacy

Gives parents the chance to leave future generations with the legacy of long-term financial security.